



Who Should Attend?:

This workshop is designed for managers who are called upon to help make their organizations more productive. It is especially relevant for executives as well as senior and mid-level managers. Staff managers involved in human resources, quality management, and organizational development also benefit from attending.

Motivating Employees

Training & Development Module

An interactive workshop designed to provide your management team with a solid understanding of motivating employees and a broad range of motivational strategies and tactics.

The Problem:

Lack of motivation plagues many otherwise healthy organizations. It can occur when employees are overwhelmed by their work, when the reward is not great enough, or when jobs are unrecognized. Lack of motivation costs organizations in a multitude of ways, including lost time, wasted energy, financial loss, lack of focus, and high staff turnover.

Despite the widespread, insidious nature of having unmotivated employees, many managers are unable to motivate their staff effectively. In order to achieve optimum levels of staff morale and productivity managers must be able to identify problems in employee motivation, and quickly apply permanent corrective actions.

The Solution:

Our Motivating Employees workshop provides participants with an array of tools to pre-empt poor motivation, reduce its frequency, resolve disputes, and lessen the effects of the poor motivation.

Some of the key features of the workshop are

- opportunities to learn from the first hand experience of expert motivation practitioners;
- opportunities to engage in interactive simulations and role-playing; and
- opportunities to share ideas among and network with managers from different fields.

Learning Outcomes of the Motivating Employees workshop:

At the end of this workshop, participants will have gained the ability to

- be able to increase motivation and performance
- diagnose work performance problems
- enhance individuals' abilities
- foster a motivating work environment
- know the elements of an effective motivation program
- demonstrate to their organizations the cost benefits of well motivated employees; and
- help create a well motivated workplace atmosphere that fosters efficiency and productivity.

Seven Benefits of Attending the Motivating Employees workshop:

1. Be able to identify unmotivated workers.
2. Learn to select and implement the most appropriate strategies and tactics.
3. Move from identification of the problem to implementation of the strategies necessary for motivating employees.
4. Reduce loss of productive time due to lack of motivation.
5. Improve workplace efficiency.
6. Lessen the impact of lowered motivation on an organization.
7. Make the link between unmotivated staff and organizational costs.